



NEW IMPERATIVES IN L&D

- 1** A significant shift from traditional methods and toward innovative training that connects learning directly to work
- 2** A pressing need for greater efficiency and relevancy in learning that can be applied to the real-time/real-world of work
- 3** A palpable effort to create interesting programs that will engage all learners

AN ANSWER TO THE CHALLENGE

The Magic Bullet[®] and PowerPointers presented by
The Krysalis Group

- 1** A fast, direct, standardized way to create the shortest distance between learning and work
- 2** It's *cut-to-the-chase* training that trims the fat off curriculum for the most efficient, relevant and practical learning
- 3** A scalable, measurable, flexible method that ties training to business and creates programs that collapse/expand to suit needs



THE MAGIC BULLET®

The Magic Bullet® is a curriculum design method exclusive to The Krysalis Group that structures the shortest distance between work and learning. It teaches companies how to design and deliver training programs that maximize the cognitive diversity within an organization by teaching relevant business skills in a way that accommodates the needs of people who do not process information in a linear and traditional way.

THE HISTORY OF THE MAGIC BULLET®

The Magic Bullet® began as a series of questions that were used by a training executive to help a team of nine managers create topical courses for three tiers of management. The charge came from the head of a department who wanted his direct reports to partner with a training professional to develop a comprehensive set of curricula. This training professional crafted the programs to include people with learning disabilities, due to her own personal struggles with learning in school and training in the workplace. Through the repetition of building course after course, those questions developed into a process that shaped training objectives into unique and effective programs – quickly. The approach was so well-received that it was coined the name “A Magic Bullet.” A mini-intra-university of management courses was subsequently built in 12 weeks and due to its facilitative power, The Magic Bullet® was born and began the formative stages of becoming shaped into an executable method.

The Magic Bullet’s first official iteration guided the training development process in a constructive, deliberate and streamlined way through one-on-one coaching. Because of its success, a classroom format has been recently adapted so that a greater number of employees can learn its tenets and larger organizations can now benefit.



Retention **AND** Learning **AND** Business Skills